

Nexus Support Opportunities

Subspecialty Exclusive Sponsorships

Subspecialty level sponsorship provides visibility and advertising opportunities across all pages within one subspecialty case menu.

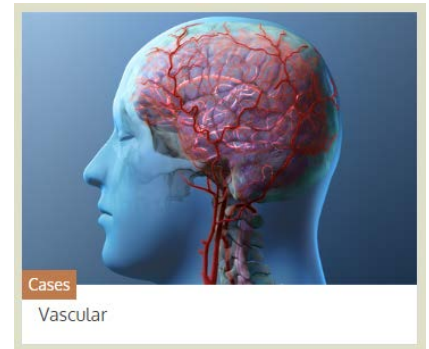
Spine Exclusive \$30,000

- Logo recognition on all sponsored spine navigation pages.
- Individual banner ads placed within 10 cases throughout the spine subspecialty.
 - Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the Spine subspecialty.



Vascular Exclusive \$30,000

- Logo recognition on all sponsored Vascular navigation pages.
- Individual banner ads placed within 10 cases throughout the Vascular subspecialty.
 - Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the Vascular subspecialty.



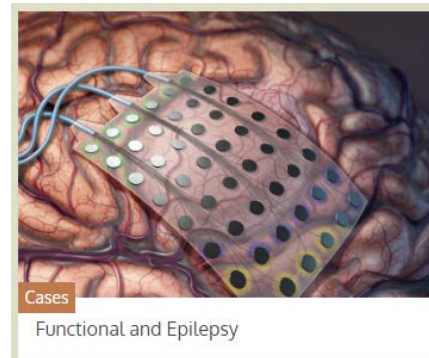
Tumor Exclusive \$20,000

- Logo recognition on all sponsored tumor navigation pages.
- Individual banner ads placed within 7 cases throughout the tumor subspecialty.
 - Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the tumor subspecialty.



Functional Exclusive \$20,000

- Logo recognition on all sponsored functional navigation pages.
- Individual banner ads placed within 7 cases throughout the functional subspecialty.
 - Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the functional subspecialty.



Pediatric Exclusive \$10,000

- Logo recognition on all sponsored pediatric navigation pages.
- Individual banner ads placed within 4 cases throughout the pediatric subspecialty.
 - Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the pediatric subspecialty.

Trauma Exclusive \$10,000

- Logo recognition on all sponsored trauma navigation pages.
- Individual banner ads placed within 4 cases throughout the trauma subspecialty.
 - Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the trauma subspecialty.

Case Level Advertising

Banner Ad \$3,000

- Individual banner ad placed within any case of your choice.
- Quarterly reports and updates on Nexus usage.

Sponsored Content

Sponsored Cases or Approaches \$5,000

- Develop your own case/approach in the same format as the rest of the site
- Include spotlights for specific technology used.